Liam SMITH  
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January 14th, 2018

**FLEX COMPANY**  
10 street Backet  
1062 EG London  
UK  
  
**Re** :Sales Representative at Flex  
  
Dear Sir or Madam,  
  
I have learned about your need for a sales representative from March 2018. I am more than interested in this position, and believe that my education and employment background are appropriate for the position.   
  
I have worked for several companies in the retail/ecommerce industry with strong results. My first sales experience was in Carrefour, the French leader distribution group, where I overachieved my objectives in the Cheese shelf, increasing sales by 40%.  
  
In addition to this practical experience, I have completed requirements for my Sales & Cheese degree. As you may know, HEC school is one of the few schools in France that offers such a specialized degree for the food distribution sector.   
  
Enclosed is a copy of my resume, which provides more details about my qualifications for the position.   
  
I look forward to meeting you during an upcoming interview.

Thank you for your consideration.  
  
Sincerely,  
  
Liam SMITH