

Marie DUPONT
15 rue de Gaulle
10528 Paris
France

March 15th, 2018

Lisa BETHARE
HR Manager at FLEX
54 Baker street
London
UK

Regarding : Application to position of marketing manager at FLEX.

Dear Mrs. BETHARE,

I am writing to apply for the position of marketing manager advertised on Indeed.co.uk.

I have been working in international marketing in France for 20 years and would like to apply my knowledge in marketing at Flex. During my studies at HEC, French Business School, I had the opportunity to acquire an extensive knowledge in international marketing and communication, which will be of use in this position. I have already had the opportunity to apply them while working as a senior marketing manager at Danone.

During my 20 years of experience, I have had the opportunity introduce new products in emerging countries (China and India) which were challenging markets for a French brand like Danone. This experience will allow me to take on new responsibilities with your company rapidly.

The position of marketing manager at Flex attracts me and I feel you could benefit from my extensive experience.

You will find further details of my career in the enclosed resume.

I look forward to hearing from you.

Yours faithfully,

Marie Dupont